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## International Conference on Tourism, Technology and Business Management (ICTTBM 2018)

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**International Conference on Tourism Technology and Business Management (ICTTBM 2018)** <cms@confbay.com> Tue, Feb 6, 2018 at 6:18 AM  
Reply-To: "International Conference on Tourism Technology and Business Management (ICTTBM 2018)" <cms@confbay.com>  
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### Call for Paper(s)

International Conference on Tourism, Technology and Business Management (ICTTBM 2018)  
11 - 13 March 2018, TH Hotel @ Convention Centre, Terengganu Malaysia  
Website, Registration & Submission: <https://submit.confbay.com/conf/icubm>

This invitation and call for paper are addressed to all participants. Please submit the abstract(s) & full paper before the deadline.

Topics of interest for submission include, but are not limited to:

#### Tourism:

Business and Environmental Management, Consumer Behaviour in Tourism, Development of Destination Tourism Planning Strategy, Impact Studies, Social Cultural, Sport & Recreation Management, Tourism Economics, Tourism Marketing, Tourism Planning & Development, Tourism Resource Appraisal, Tour Operation, Management, Tourism and Hospitality Research, Tourism Transportation, Tourism planning and development, Sport Tourism, Halal Tourism, Hospitality, Wellness, Hotel Administration and Operation Management, Event Management and Administration, Food Nutrition, Restaurant Management.

#### Environmental Management:

Environmental Policy And Legislation, Sustainable Development, Environmental Planning, Natural Resource Planning And Management, Environmental And Strategic Impact Assessment, Environmental Management, Environmental Economics, Valuation And Natural Resource Accounting, Regulatory And Market-Based Instruments For Environmental Management.

#### Technology and Information System:

Technology and Sustainable Development, Information System, Technology Management/ Policies, Information and Communications Technology, Educational Technologies/ Learning Technologies, Technology Relations/Trends, Sourcing, Technology Transfer/Licensing, Environmental and Green Technology, Science and Technology, Digital Media and Emerging Technologies/ Digital Technologies, Manufacturing Technology, E-Government, e-Business, Computer-Aided System Engineering, Computers, Knowledge Assets, Multinational corporations, Innovation, New Technology.

#### Business and Economic Management:

Critical Management Studies, Entrepreneurship, Human Resource Management, Innovation, International Business, Leadership, Management Information System, Marketing, Operation Management, Organization Theory, Organizational Behaviour, Small and Medium Enterprise (SMEs), Strategic Management, Supply Chain, Management, Macroeconomics, Development Economics, Public Economics, Monetary Theory and Institutions, International Economics, Mathematical Economics, Economics Development Issues and Policies, Economic Planning, Regional Economics, ASEAN Economic Development, Current Economics Issues.

#### Accounting and Finance:

Accounting Information System, Accounting System Analysis and Design, Analysis and Use of Financial

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Statements, Audit and Assurance, Costing for Specialized Industries, E-Commerce in Accounting, Financial Accounting and Reporting, Forensic Accounting, International Accounting, Issues in Management Accounting, Management Accounting, Risk Management and Corporate Governance, Selected Issues in Financial Accounting, Taxation, Corporate Finance, Financial Management, Financial Market and Institutions, Financial Modelling, Financial Risk Management, Financial Theory, International Finance, Investment Analysis, Islamic Financial Management Islamic Investment Islamic Philosophy on Business and Finance, Marketing of Financial Services, Personal Finance Public Finance Regulation in Islamic Finance and Banking Risk Management, Venture Capital.

**Islamic:**

Fundamentals of Islamic Jurisprudence, Islamic Jurisprudence, Islamic economy, Islamic management, Islamic law, Syariah law, Islamic and work ethics, Islamic entrepreneurship, Islamic Psychology Management, Leadership and Da'wah, Aqedah and Philosophy, Issues in Islamic Economics, Issues in Islamic Social, Qur'an and Sunnah Studies, Usul al-Din & Comparative Religion.

**Education:**

Application of Psychology in Teaching, Basic Educational Research, Computer and Multimedia in Education, Creativity in Management for Effective School, Educational Management and Administration, Educational Sociology, Evaluation in Education, Financial and Physical Management in Education, Human Resource, Development in Education, Leadership in Education, Legal Aspect in Educational Management, Organizational Behaviour in Education, Pedagogical Theories and Practices, Philosophy and Education, Quality Management in Education, School Management and Supervision, Strategic Management in Education.

**Law and Government:**

Legal Method, The Malaysian Legal System, Islamic Law, Law of Contract, Malaysian Constitutional Law, Criminal Law, Administrative Law, Land Law, Family Law, Company Law, International Law, Banking Law, Conflict of Laws, Employment Law, Environmental Law, Gender and Law, Industrial Relations Law, Insurance Law, Intellectual Property Law, International Human Rights and Humanitarian Law, Islamic Criminal Law, Islamic laws of Evidence, Media Law Remedies, Laws of Evidence, Criminal Procedure, Civil Procedure, Accessibility and Usability of e-Government Web Sites, Administrative Reform through e-Government, Assessment of e-Government Projects, Building G2G Enterprises, Digital Government, Governance and Electronic Democracy

**Communication:**

Information Communication Technology and Society, Media Technology, Fundamental of Multimedia, Research Method in Communication, Human Communication, Media and Society, Intercultural Communication, Leadership Communication, Strategic Communication Management, Audit in Communication, Corporate Communication.

**LANGUAGES**

- Bahasa Malaysia
- English

**PUBLICATION**

All accepted paper will be publish in one of the journal below:

- International Journal of Law, Government and Communication (IJLGC)
- Journal of Islamic, Social, Economics and Development (JISED)
- International Journal of Accounting, Finance and Business (IJAFB)
- Journal of Tourism, Hospitality and Environment Management (JTHEM)
- Journal of Information System and Technology Management (JISTM)
- International Journal of Education, Psychology and Counseling (IJEPCC)

**IMPORTANT DEADLINES:**

1. Abstract Deadline: 20 February 2018
2. Full Paper Deadline: 28 February 2018
3. Early Bird Deadline: 5 February 2018

We look forward to welcoming you to ICTTBM in Terengganu Malaysia.

Secretariat  
International Conference on Tourism, Technology and Business Management  
Edusage Network  
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Jalan Dato Pati, 15000 Kota Bharu Kelantan

Email: [icttmofficial@gmail.com](mailto:icttmofficial@gmail.com)

Website, Registration & Submission: <https://submit.confbbay.com/conficttbrm>

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